

I-Centrix

I-Centrix introduces web-based segmentation tool – I-Select™.

Rensselaer, NY – January 2nd, 2006 – I-Centrix, LLC unveils I-Select™, a web-based segmentation tool designed specifically for catalogers. This new offering allows clients to obtain counts and segment their housefile from their own desktop.

According to Roger Clark, Sr. Software Engineer for I-Centrix, "This technology is the latest development in our quest to provide marketers with a complete suite of desktop marketing tools. Coupled with I-Deliver™, our web-based M/P management and reporting tool, I-Select™ rounds out a complete desktop interface for managing mail campaigns."

For more information regarding I-Centrix services please call your I-Centrix representative at (518) 689-0480.