

I-Centrix

I-Deliver Makes its Debut

Rensselaer, NY. – November 3rd, 2003 – I-Centrix, LLC. today announced the availability of its web based status delivery tool, I-Deliver. This tool gives clients the ability to monitor the status of each job as it passes through the I-Centrix work flow system. It is designed to simplify communication between I-Centrix and its customers by providing an alternative method of obtaining project status reports.

The initial release supports list rental fulfillment processing and, with customer approval, limited access can be made available to appropriate third party vendors such as list managers. “Our plan is to establish the I-Deliver system as a central repository for tracking direct mail processing.” Said Jim Finnerty, I-Centrix VP of Operations. “Traditionally mailers have had no way to electronically track the status of their jobs as they passed through the service bureau. I-Deliver provides up-to-the-minute status reports on a list by list basis. It also includes data quality reporting designed to enable clients to initiate their own quality assurance procedures as they so desire. We see it as a logical extension of our existing customer service initiatives and another way in which we can provide added value to our customers.”

For more information regarding I-Deliver please contact your customer representative at (518) 689-0480 via email at info@i-centrix.com.