

I-Centrix

I-Deliver adds Real-Time Media Receipts

Rensselaer, NY - March 14th, 2004 - I-Centrix, LLC today announced the general availability of the latest release of I-Deliver. The release adds real-time input Media Receipt tracking and reporting functionality, enabling I-Centrix clients and client approved third parties (such as list managers) to track and review media receipts for client merge purge projects. The system includes real-time access to information on each input media received, including counts, quantities and dates. The system also includes automatic count discrepancy flagging and notification functions, helping users quickly evaluate status and potential problem areas.

I-Deliver is a fully secure, web-based tool allowing clients to track and monitor the status of each job as it passes through the I-Centrix workflow. Previous versions of the I-Deliver system included support for List Rental fulfillment tracking and reporting. According to Jack Sturn, VP of Client Services at I-Centrix; "The pre-release version of I-Deliver with Media Receipt functionality has been receiving great reviews from clients and list managers alike. The ability for our clients to access information on their own terms and schedules has improved the already strong relationships we have forged with our clients."

For More information regarding I-Deliver please contact your customer representative at (518) 689-0480 or via email at info@i-centrix.com.